

VII Congreso

de la Asociación Ibero-Latinoamericana
de Terapia Radiante Oncológica



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Sponsorship Manual

November 12-13, 2021

www.congresomexico2021.grupoaran.com

VII Congreso

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SOCIEDAD LATINO
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AMERC
Asociación Mexicana de Radiocirugía

ATTENDANCE

Online: Unlimited

ENDORSED BY:



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Asociación Mexicana de Radiocirugía

TECHNICAL SECRETARIAT

Castelló, n.º 128 - 1.ª planta
28006 Madrid (Spain)
Tel.: +34 91 782 00 33
e-mail: congreso2@grupoaran.com
congreso4@grupoaran.com
www.grupoaran.com

DATE

November 12-13, 2021

ORGANIZED BY



ALATRO
Asociación Ibero Latinoamericana
de Terapia Radiante Oncológica

WEBSITE

<https://congresomexico2021.grupoaran.com/>

CONTACT US

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DIGITAL
PLATFORM



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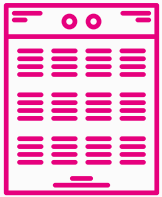


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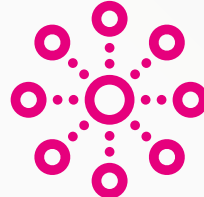
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**Interactive
programme**



**Virtual
presentations**



**Satellite
symposia**



**Networking
opportunities**



**Virtual meeting
rooms**



Social Media



Publications



International



Trade Show



Sponsors



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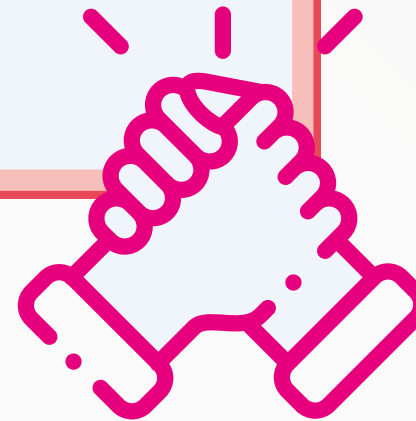
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PARTNERS AND
SPONSORSHIP



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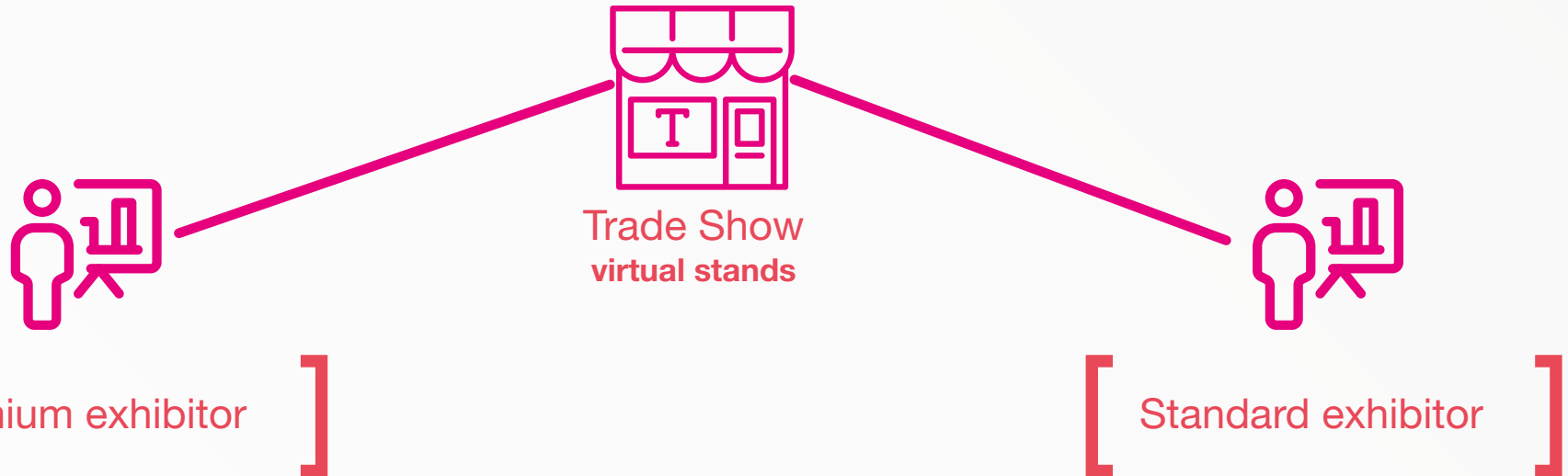


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VIRTUAL TRADE SHOW

During the symposium, participants can discover the **latest innovations** at the trade show. They will be able to visit the stands and download product catalogues, training activities, documents, videos, courses, satellite symposia, etc.

Several types of stands are available. Each wall can be customised and promotion is included. Advertising for the trade show will appear in the scientific programme, on the website and on the platform for the conference.



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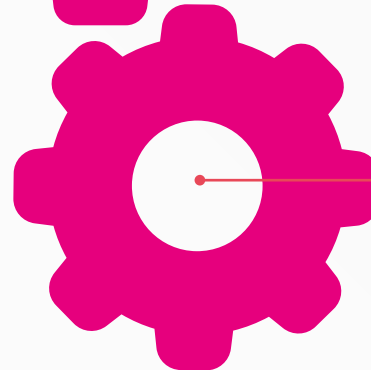
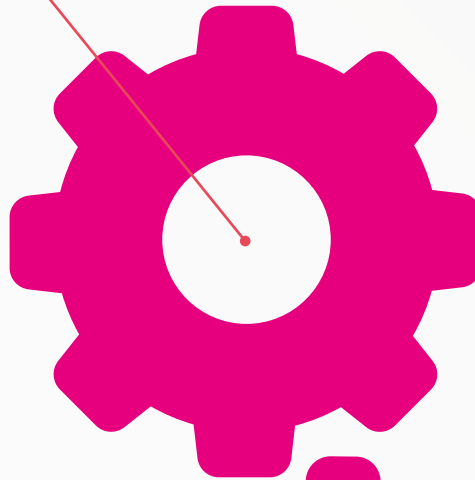
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[Premium Exhibitor]

USD 8.000

- 5 videos
- 15 catalogues
- 10 products
- Chat live with up to 5 salespeople



USD 5.000

[Standard Exhibitor]

- 2 videos
- 8 catalogues
- 5 products
- Chat live with 2 salespeople



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ONLINE SPONSOR FOR THE SYMPOSIUM

Includes:

Sponsor's logo on the event website **EXCLUSIVELY**
(certificates will only be sent via the website)

USD 5.000

Contents:

- Committee
- Scientific programme
- Registration
- Trade show
- Meeting rooms
- Satellite symposia
- Partner companies
- General information



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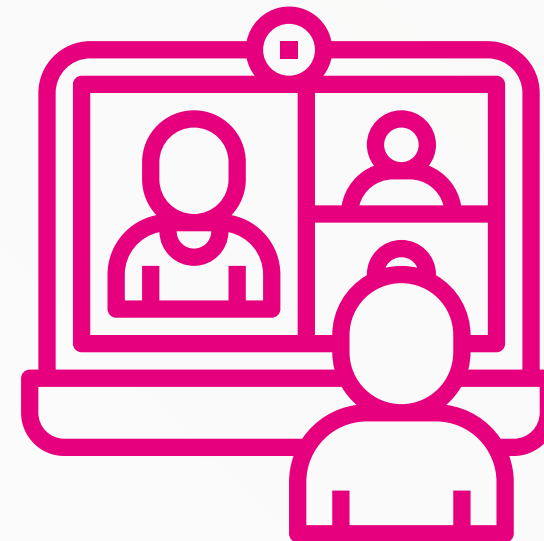
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SPONSORSHIP OF ROOMS/HOSPITALITY*

The symposium offers the option to create one or more rooms for private meetings with conference participants.

Guests will be able to watch videos and demonstrations in the rooms, as well as receive product information. The rooms can be customised with the company's logo, product or image.

USD 1.800 day/room



**Maximum: 20 persons.*

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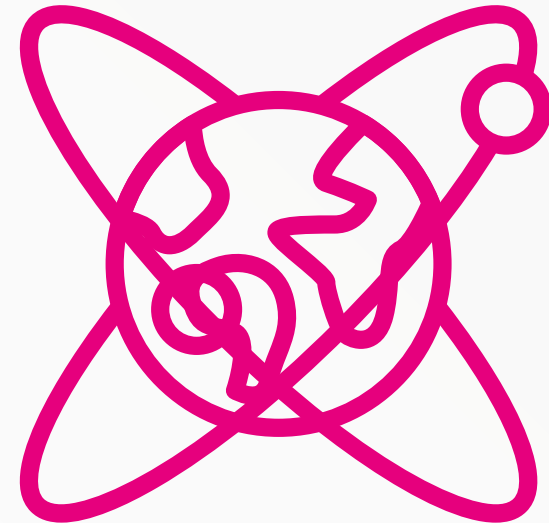
SATELLITE SYMPOSIA

ONE-HOUR SESSIONS

Includes:

- Content featured on the scientific programme and the conference website
- Information sent to all participants via the newsletter

USD 5.000



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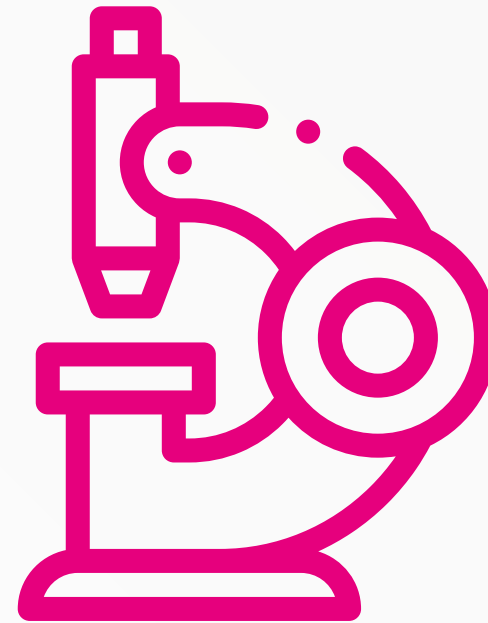
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SPONSORSHIP OF SCIENTIFIC PROGRAMME

Includes:

- Full-page advertisement inside programme
- Logo on back cover
- Direct interactive access to scientific panel sessions

USD 9.000



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SPONSORSHIP OF ABSTRACT BOOK

Includes:

- Design and formatting of the book containing the abstracts for all presentations
- Double-spread advertisement inside
- Sponsor's logo on front and back covers
- Information on the scientific programme
- Link from the online platform and website
- Downloadable PDF

USD 10.000



Digital book that collects the presentations abstracts of the Symposium.

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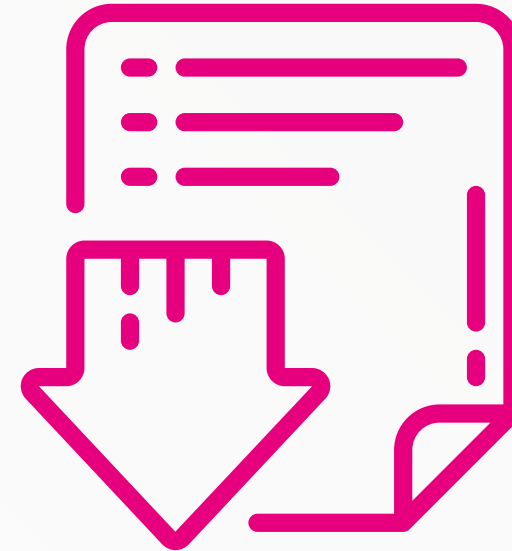
SPONSORSHIP OF PRESENTATION DOWNLOADS

Multiple sponsors for the webpage for downloading the conference presentations. Participants will be informed that all presentations can be downloaded from the conference website

Includes:

- Sponsor's logo on the webpage where speakers' presentations are available for download
- Information on the scientific programme and the conference website

USD 5.000



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SPONSORSHIP OF CERTIFICATE DOWNLOADS

Attendance certificates with accreditation available for download. Participants will be informed that all certificates can be downloaded from the conference website once the symposium has finished thanks to the sponsor's collaboration.

Includes:

- Sponsor's logo on the webpage where certificates are available for download and on pop-up banner
- Information on the scientific programme and the conference website and platform
- Information via the newsletter

USD 5.000



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USD 1.950

Presentation abstract

Online supplement containing the abstract for the selected presentation with the sponsor's logo on the back cover

ONLINE SUPPLEMENT



USD 3.000

Media coverage of presentation

Online supplement containing media coverage of the selected presentation with the sponsor's logo on the back cover

USD 4.500

Media coverage of presentation with recording

Online supplement containing media coverage of the selected presentation with the sponsor's logo on the back cover, as well as the recording and edited video of the presentation



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SPONSORSHIP OF PANELS

Includes:

- Sponsor's name in scientific programme next to panel name
- Sponsor's name on banner on-screen in the room during the panel
- Sponsor's logo in newsletter reminding participants of the date for the panel

USD 4.500



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SPECIAL PRESS ISSUE CONTAINING INTERVIEWS

During the symposium, a monograph featuring interviews with the main specialists around the world will be available

USD 2.000

Option A: interview + advertisement

USD 1.000

Option B: advertisement



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NEWSLETTER CONTAINING THE DAY'S PROGRAMME

Includes:

- *Daily newsletter containing the programme for the day during congress*
- *Sponsor's logo on header*

USD 5.000



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INFORMATION NEWSLETTER

Includes:

- *Newsletter containing information about the laboratory*
- *Sponsor's logo on header*

USD 1.500

Option A: 1 Newsletter

USD 3.500

Option B: 3 Newsletters



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SPONSORSHIP ON TWITTER

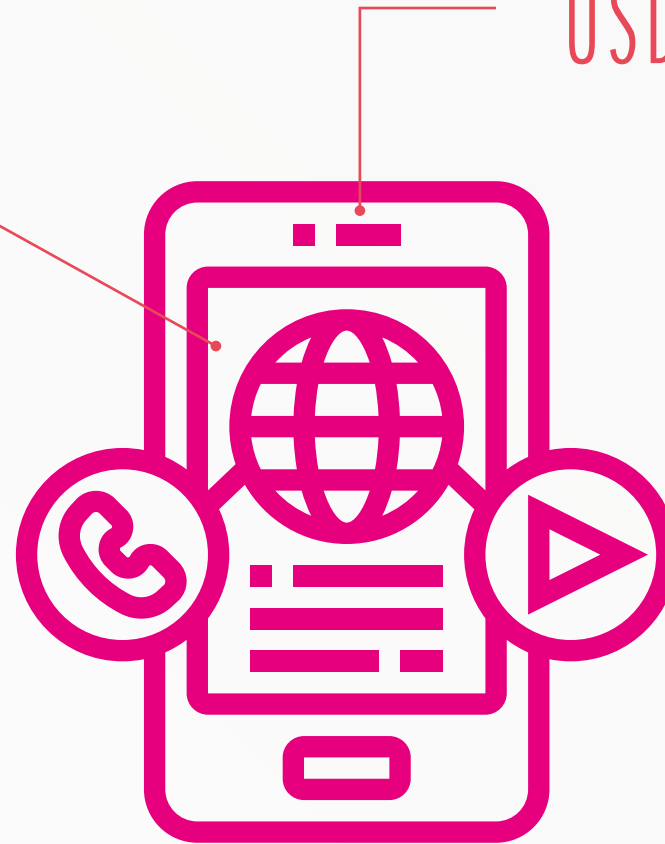
Streaming of the symposium on social media

USD 5.000

PERSONAL AREA

A specific area of the symposium for storing material
and documents

USD 1.000



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SPONSORSHIP OF WELCOME LOBBY

Includes:

- Sponsorship of the video in welcome lobby.
Video provided by the pharmaceutical laboratory.

USD 6.000



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BANNER ON LOGIN PAGE FOR PLATFORM

1 Banner: USD 4.000

3 banners: USD 9.000



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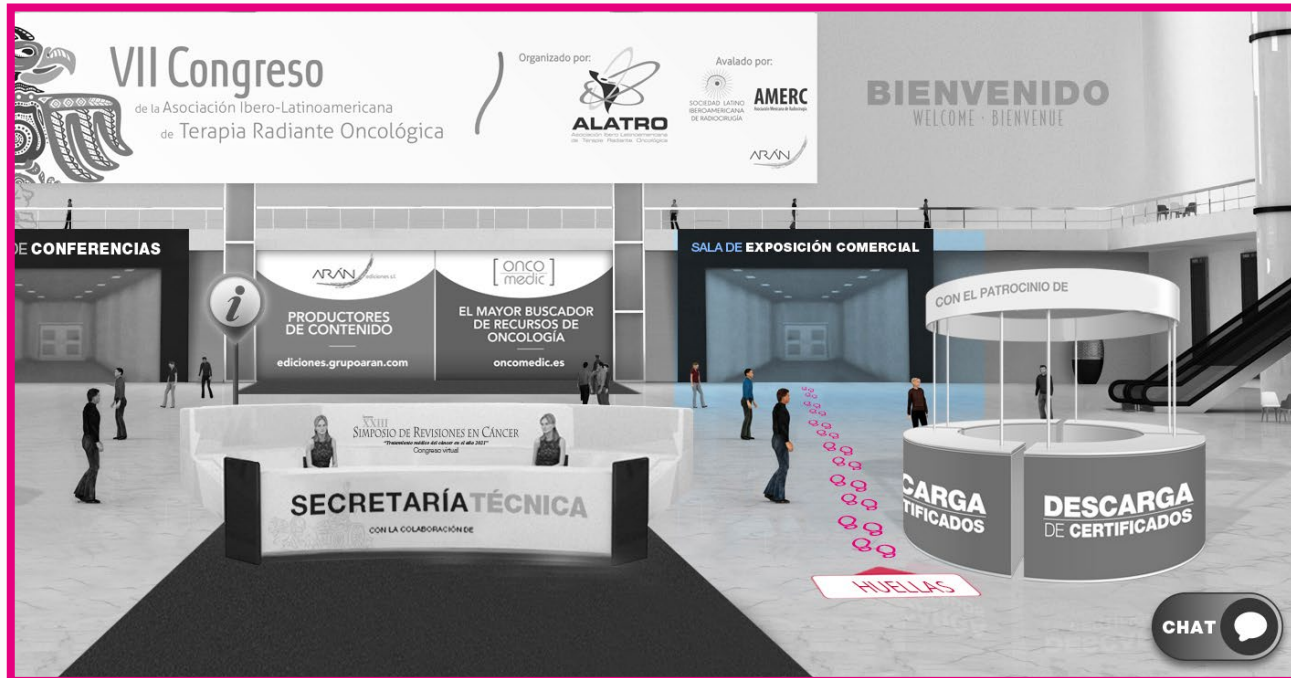
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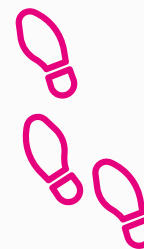
Avalado por:



FOOTPRINTS IN LOBBY AND TRADE SHOW AREA



USD 3.000



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REGISTRATION FEE	ONLINE
ALATRO member	USD 150
Non ALATRO member	USD 200
Resident doctor or student (ALATRO member)	USD 75
Resident doctor or student (Non ALATRO member)	USD 100

10 registration package	Contact with Technical Secretariat
20 registration package	
30 registration package	



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Form to be completed by all exhibitors (for all services required)

This form must be completed by all exhibitors attending the **7th Conference of the Ibero-Latin American Association of Radiation Oncology**

Company:

Contact person: Tax ID number:

Address:

Municipality: Province: Postcode:

Telephone.: Fax: Email:.....

STANDS AND POTENTIAL PARTNERSHIPS

– I would like to reserve the following potential partnership

PAYMENT TERMS

Once confirmed by the Secretariat, confirmation of payment of 50% of the total amount must be sent.

Cancellations will be charged at 50% of the total amount until 30 September. Any cancellations made after this date will be charged full price.

Signed in , on de 202

Signature of authorised contact person:

Signed:



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Forms and Payment

Once you filled in the forms, send them together with this paper to:

Grupo Arán



Contact: Arancha Jiménez

Tel.: +34 91 782 00 33 - E-mail: congresoalatro@grupoaran.com

The payment should be made by:

■ Bank account transfer:

Account number: **IBAN ES45 2038 1004 7160 0072 8541 Swift: CAHMESMMXXX** (In this case, please send a copy of transfer confirmation to: congresoalatro@alatro.org)

■ Credit card VISA o MASTERCARD.

Billing information

Please, fill in the following information:

Company Name: Contact: Phone:

Email: Address:

City/Country: Zip Code: Tax number:

In case your are paying by credit card:

The total amount will be charged directly to your credit card. The receipt and the bill will be sent to you once the exhibition is over.

We only accept the followinf cards:

Mastercard VISA

Card Holder:

Card Number:

Expires (mm/yy): /

I authorize Grupo Srán to charge the above mentiones amount to my credit card

Signature:

WE WILL NOT ACCEPT ANY ORDERS THAT ARE NOT RECEIVED TOGETHER WITH THIS FORM



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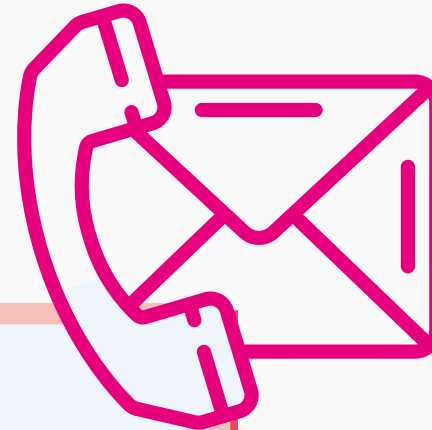


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